

Angela Moonan



As Corporate Storyteller,

My role is to guide you in sharing your vision and offering. Our work together helps see you through to actuating your story and creating the impact you seek in your marketplace.

Through powerful Leadership, better and consistent storytelling, and improved clarity, teams and leaders alike get to move to a whole new level of effectiveness and greater prosperity.

Problems that persist and continually plague your business, or **new opportunities** you wish to realize, require questions to be asked in a new way. I'm here to ask them of you... and help plant new seeds in the market, that when tended to, can bloom into a more magnificent garden.

The Employee Experience **Matters**. The Leader Experience **Matters**. The Customer Experience **Matters**. I'm here to help you take those experiences, story, and your company... to the **next level**.

Our Partnership

Prosperity in your business and work can be easier than you're presently making it. I promise.

Both satisfaction and greater profitability are much closer than you might realize.

To have your present and future customers resonate with your offering(s) in less time is too.

This kind of clarity, effectiveness, productivity, and ease, is generated out of the work we do together.

Here's what you get



Corporate Story Introductory Package

- ✦ Custom Research and Updated Competitive/SWOT Analysis
- ✦ Brand Promise selection/honing
- ✦ Corporate Storyline(s) – design materials incorporating selected Scenarios from previous Envisioning Workshop
- ✦ Master Marketing Calendar
- ✦ Strategic Marketing Plan
- ✦ Graphics Package (for online use, social media, presentations, collateral materials) to support your Promise and Storylines

Package Investment: \$5,797.00

Corporate Story Full Bloom Package



- ✦ Custom Research and Updated Competitive/SWOT Analysis
- ✦ Brand Promise selection/honing
- ✦ Corporate Storyline(s) – design materials incorporating selected Scenarios from previous Envisioning Workshop
- ✦ Master Marketing Calendar
- ✦ Strategic Marketing Plan
- ✦ Graphics Package (for online use, social media, presentations, collateral materials) to support your Promise and Storylines
- ✦ **Year-long** storyline support
 - *evolving graphics and*
 - *social media support*
 - *weekly BLOG articles/postings*
 - *Customer B2B database eBlasts/quarterly*
 - *Relevant VIDEO stories fully produced (min. 1x/mo)*
 - *Photography – for use on website, in collaterals, social media*
 - *Presentation insights and support*
- ✦ Full media/marketing support and
- ✦ Commercial Design, Script Writing
- ✦ Relevant media selections/negotiations per Strategic Marketing Plan

Annual 2019 Investment: \$35,397.00*

****Selecting this offering is like hiring yourself a marketing director to help ensure all marketing elements are designed, maintained, measured, executed consistently month in and month out the whole year through!***

